## **REMARKS**

At the outset, the Examiner is thanked for the thorough review and consideration of the pending application. The Final Office Action dated March 2, 2006, has been received and its contents carefully reviewed.

## **Status of Claims**

Claims 1-15 are pending per this Response. No claims are amended.

In the Office Action, claims 1-7, 9-11 and 14 are rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by U.S. Patent Application Publication No. 2004/0263716 A1 (to Lee et al.)(hereinafter "Lee"). Claims 8, 12-13 and 15 are rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Lee.

The rejection of claims 1-15 is respectfully traversed and reconsideration is requested.

## Claim Rejections

Claims 1-9 are allowable over the cited reference in that the claims recite a combination of elements including, for example, "a bottom cover having a plurality of lamps installed thereon and at least one or more guide projections thereon and a reflection sheet that reflects light generated from the lamps and has a guide hole to receive each of the guide projections."

At the outset, Applicants note that the Office has not clearly indicated what elements of <a href="Lee">Lee</a> allegedly anticipate and or render obvious the claims. The Office also has not clearly indicated specifically what claims are rejected throughout the rejection itself.

Turning to claims 1-9, Figures 2, 11-12, 15 and 20 of <u>Lee</u> as cited by the Office, do not illustrate a plurality of lamps as required by at least claim 1. At best, Figure 2 merely shows a lamp part (700) and a lamp cover (600). The other <u>Lee</u> Figures cited against the instant claims have nothing to do with lamps.

In addition, regarding claims 2-9, <u>Lee</u> also fails to disclose many of the other structural features as recited in these claims.

Claims 10-13 are allowable over the cited reference in that the claims recite a combination of elements including, for example, "inserting a guide projection of a bottom cover into a guide hole of a reflection sheet; and attaching the reflection sheet to the bottom cover."

Applicants respectfully note that the Office did not address claim 10.

In addition, regarding claims 11-13, Lee also fails to disclose many of the other structural features as recited in at least these claims.

Claims 14 and 15 are allowable over the cited reference in that the claims recite a combination of elements including, for example, "two substrates having liquid crystal disposed therebetween; a backlight that emits light through the substrates and the liquid crystal layer; a bottom cover having a guide projection thereon, the guide projection protruding into the interior of the liquid crystal display; and a reflection sheet that reflects light generated from the backlight and having a guide hole to receive the guide projection."

The Office alleges that <u>Lee</u> discloses a guide projection protruding into the interior of the liquid crystal display (Office Action at page 2).

However, this is not correct. <u>Lee</u> Figure 15 shows a post (552) that is located on the periphery of a mold frame. The post (552) and any other post or projection cannot possibly protrude into the interior of the display because element (552) and any and all other posts or projections exist on the <u>periphery</u> of the mold frame.

## **Conclusion**

Applicants believe the foregoing discussion places the application in condition for allowance and early, favorable action is respectfully solicited.

If for any reason the Examiner finds the application other than in condition for allowance, the Examiner is requested to call the undersigned attorney at (202) 496-7500 to discuss the steps necessary for placing the application in condition for allowance. All correspondence should continue to be sent to the below-listed address.

If these papers are not considered timely filed by the Patent and Trademark Office, then a petition is hereby made under 37 C.F.R. § 1.136, and any additional fees required under 37 C.F.R. § 1.136 for any necessary extension of time, or any other fees required to complete the filing of this response, may be charged to Deposit Account No. 50-0911. Please credit any overpayment to deposit Account No. 50-0911. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

Dated: June 2, 2006

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Application No. 10/734,183

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